

Syte is looking for a VP Marketing to help evangelize Visual AI and the new generation of product discovery to our enterprise retail customers. Growing at a neck-break pace, Syte is looking for an exceptional marketing leader to position the company as a global leader and support our growth and business objectives.

Roles and responsibilities:

- Position Syte as a global leader in Visual AI and Product Discovery
- Own the marketing strategy, execution and results.
- Spearhead the company's growth strategy and demand generation.
- Boost Syte's online footprint and clout across social, search, thought leadership and other digital channels.
- Design impactful events and speaking opportunities.
- Foster strong and impactful relationships with industry analysts and influencers.
- Build a top-performing marketing team.

Qualifications:

- 10+ years in B2B tech marketing with an impressive track record of success.
- Marketing leadership experience from a hyper-growth SaaS company.
- Strong team management experience.
- Ability to clearly demonstrate tangible results in past roles.
- Mother Tongue English.